

ICE FRESH SEAFOOD



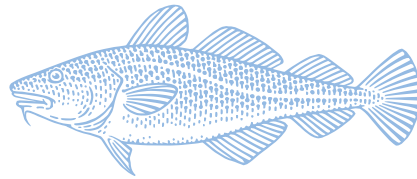
**SAMHERJI**  
ICE FRESH SEAFOOD



# PRODUCT GUIDE

# COD • Þorskur

*Gadus morhua*  
Groundfish



**FRESH** (Graded to customer requirements)

**Packaging**

3 kg, 5 kg and 10 kg

**Formats:**

Loins

Fillets

Cod Tongues

Loin, Portion and Tail Cuts

Back Fillets

**FROZEN** (Graded to customer requirements)

**Packaging:**

Bulk Containers: 5, 10, 20, 500 kg bagged in cartons

IQF, IVP, Retail Bag

**Formats:**

Portion Cuts

Tails

Loin Cuts

Back Fillets

Tongues

**OTHER FROZEN**

Block: 160\*16,5 lbs

Mince: 160\*16,5 lbs

Migas

Formed Shapes

**FROZEN AT SEA**

**Country of Origin:**

Iceland

Barents Sea Catch: Germany, UK, Spain,  
Latvia, France, Portugal, Faroe Islands

**Packaging:**

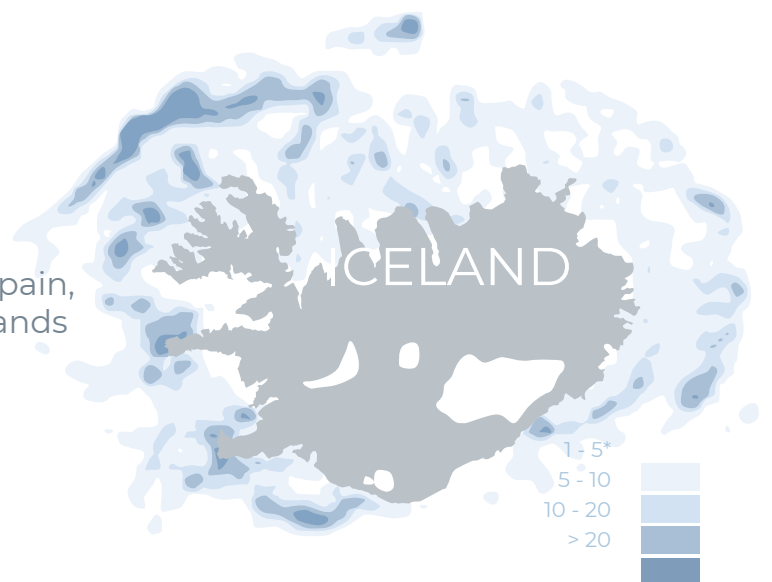
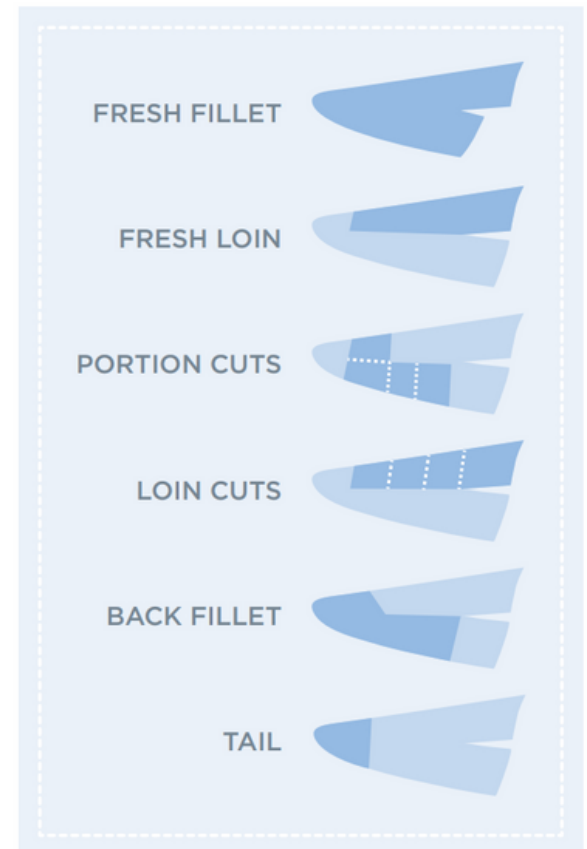
2\*9 kg, 3\*15 lbs

**Formats:**

Fillets (skinless, pinbone in)

Fillets (skin on, pinbone in)

Fillets (skinless, pinbone out)



\*Cod fishing grounds tons/sq mile



# HADDOCK • Ýsa

*Melanogrammus aeglefinus*  
Groundfish



**FRESH** (Graded to customer requirements)

**Packaging:**

3 kg, 5 kg and 10 kg

**Formats:**

Loins

Filletts

Loin, Portion and Tail Cuts

Back Filletts

**FROZEN** (Graded to customer requirements)

**Packaging:**

Bulk Containers: 5, 10, 20, 500 kg bagged in cartons

IQF, IVP, Retail Bag

**Formats:**

Portion Cuts

Tails

Loin Cuts

Back Filletts

**OTHER FROZEN**

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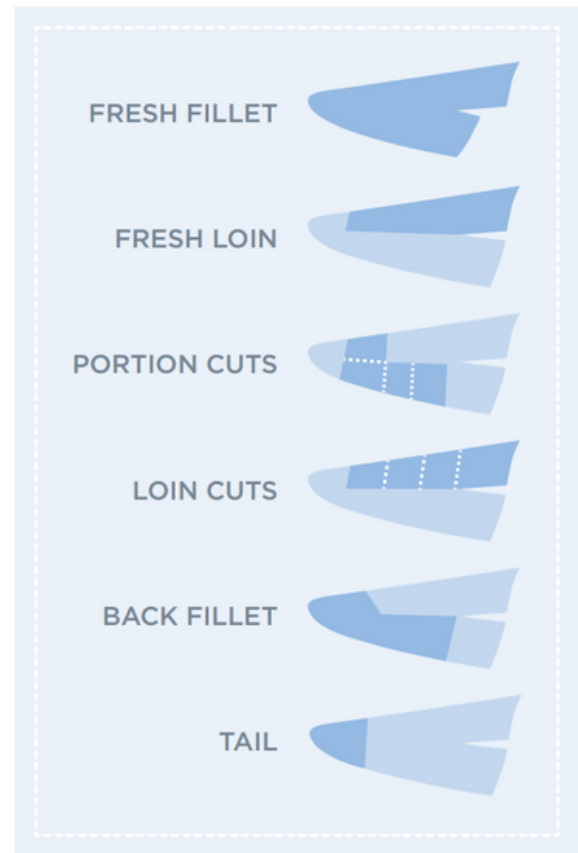
2\*9 kg, 3\*15 lbs

**Formats:**

Filletts (skinless, pinbone in)

Filletts (skin on, pinbone in)

Filletts (skinless, pinbone out)



\*Haddock fishing grounds tons/sq miles

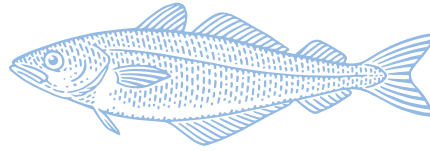


sales@icefresh.is • +354 5609000



# SAITHE • Ufsi

*Pollachius virens*  
Groundfish



## FRESH (Graded to customer requirements)

### Packaging

3 kg, 5 kg and 10 kg

### Formats:

Loins

Fillets

Loin, Portion and Tail Cuts

Back Fillets

## FROZEN (Graded to customer requirements)

### Packaging:

Bulk Containers: 5, 10, 20, 500 kg bagged in cartons  
IQF, IVP, Retail Bag

### Formats:

Portion Cuts

Tails

Loin Cuts

Back Fillets

Tongues

## OTHER FROZEN

Block: 160\*16,5 lbs

Mince: 160\*16,5 lbs

Migas

Formed Shapes

## FROZEN AT SEA

### Country of Origin:

Iceland

Barents Sea Catch: Germany, UK, Spain,  
Latvia, France, Portugal, Faroe Islands

### Packaging:

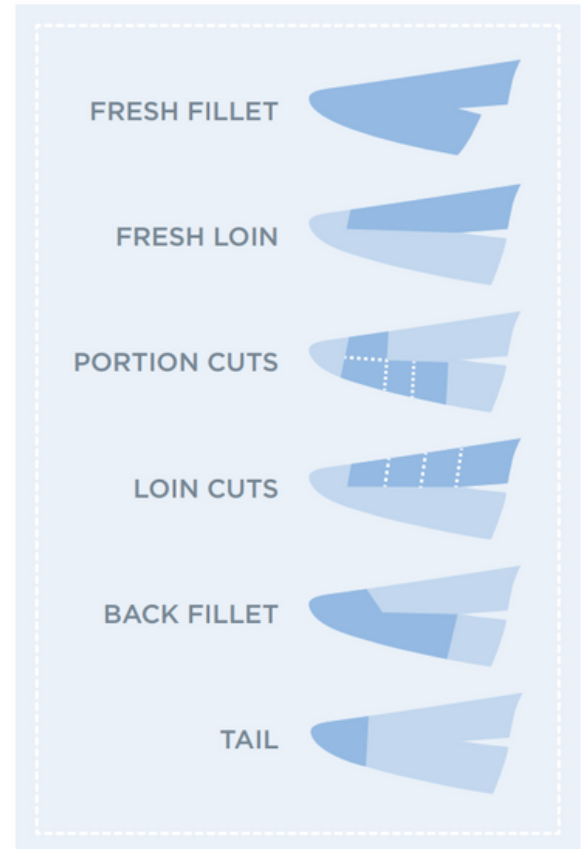
2\*9 kg, 3\*15 lbs

### Formats:

Fillets (skinless, pinbone in)

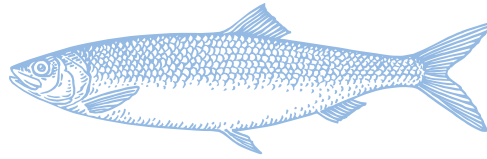
Fillets (skin on, pinbone in)

Fillets (skinless, pinbone out)



# HERRING • Síld

*Clupea harengus*  
Pelagic



Formats:

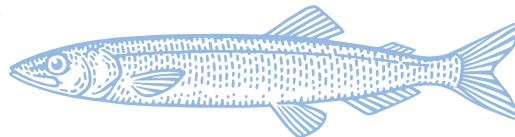
W/R: 300+, 350+, 380+, 400+ gr

Skinless Fillets: 30/60, 40/70, 50/80, 50/90, 60/100, 70/110 gr

Flaps: 8/12, 6/10, 5/8, 4/8, 4/7, 4/6 pc/kg

# CAPELIN • Loðna

*Mallotus villosus*  
Pelagic



Formats:

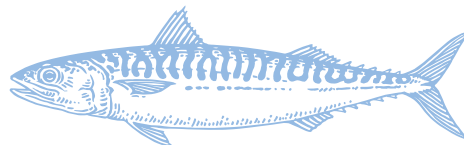
Whole male: 20/30, 25/35, 30/40, 35/45 Pc/kg

Female: 41/45, 46/50, 51/55, 56/60 (15% +/- Roe maturity)

Roe: Various maturity 70-100%

# MACKEREL • Makríll

*Scomber scombrus*  
Pelagic

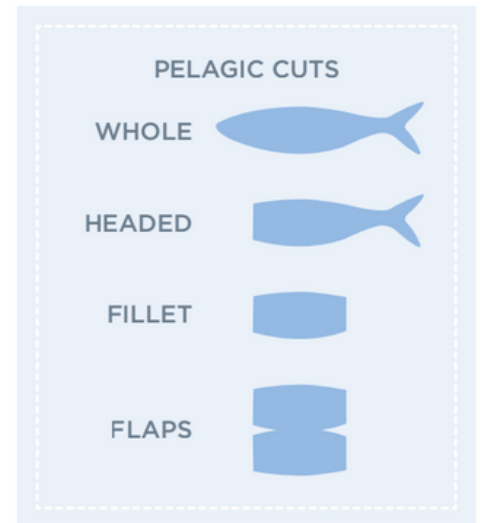


Formats:

H/G: 150+, 200/400, 250+, 300+, 350+ gr

W/R: 300/500, 400/600, 500+ gr

Skin-on fillet: 50/80, 70/120, 100/150 gr



## Pelagic Packaging

### LANDFROZEN:

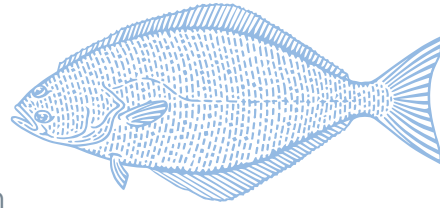
Polyblock in carton  
2\*11 kg / 2\*12 kg / 2\*13 kg

Carton  
20 kg / 18 kg

Vacuum in carton  
20 kg

# GREENLAND HALIBUT • Grálúða

*Reinhardtius hippoglossoides*  
Groundfish



Country of Origin: Iceland, Germany

Packaging: 2\*13 kg & 1\*20 kg sea-frozen

Formats:

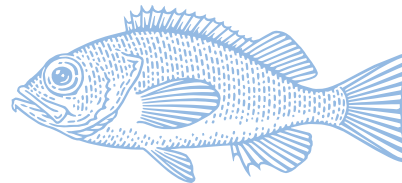
H/G: 0,5-1 kg, 1-2 kg, 2-3 kg, 3-5 kg

Heads: 100/300 gr; 300/500 gr; 500+

Tails: Ocean run

# REDFISH • Karfi

*Sebastes mentella/marinus*  
Groundfish



Country of Origin: Iceland

Packaging: 2\*12 kg, 1\*19 kg & 3\*7 kg sea-frozen, 1\*20 kg land-frozen

Fresh: 3 kg, 5 kg and 10 kg

IQF: 5kg, 10kg, Bulk

Formats:

H/G: 100/300, 500/700, 700/1000, 1000+

Whole Round: 300/500, 500/700, 700/1000, 1000+

Skin on Scaled and Skinless fillets:

IQF: <80, 80/100, 100/120, 120/160, 160/200, 200/220gr

Fresh Fillet: 100gr +

# DRIED PRODUCTS • Þurrkaðar afurðir

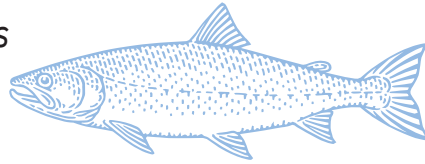
Cod: dried heads and backbones: 30 kg bag

Haddock: dried heads and backbones: 30 kg bag

Saithe: dried heads and backbones: 30 kg bag

# LAND BASED ARCTIC CHARR • Bleikja

*Salvelinus alpinus*  
Farmed



## FRESH

Packaging:  
22 kg / 50 lbs  
5 kg / 10 lbs  
10 kg / 22 lbs

## Formats:

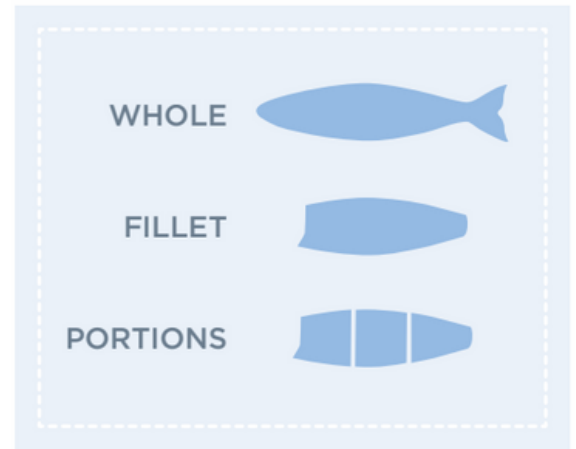
Whole (head on gutted):  
1-2 & 2-3 kg / 2-4 & 4-6 lbs  
Fillets (skin on, pinbone out):  
200-400 gr, 400+gr / 10-20 oz

## FROZEN

Packaging:  
10 lbs  
5 kg

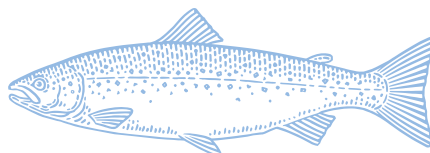
## Formats:

Portion Cuts: 80-200 gr graded +/-10 gr  
Fillets (skin on, pinbone in): 150-250 gr  
Fillets (skin on, pinbone out): 200-400, 400+ gr  
Whole: 300-600 gr



# LAND BASED SALMON • Lax

*Salmo salar*  
Farmed



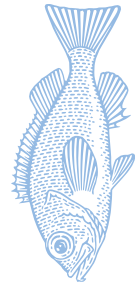
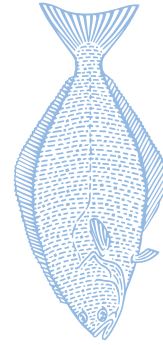
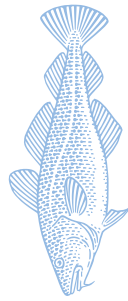
## FRESH

Packaging:  
22 kg / 50 lbs

## Formats:

Whole (head on gutted)  
Fillets

# SPECIES OVERVIEW



COD

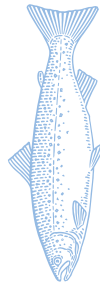
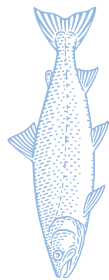
HADDOCK

SAITHE

GREENLAND  
HALIBUT

REDFISH

FRESH	x	x	x	x	x
FROZEN	x	x	x	x	x
FILLETS	x	x	x		x
WHOLE				x	x
H/G	x	x	x	x	x
PORTIONS	x	x	x		
FAS	x	x	x	x	x
LANDBASED	x	x	x	x	x
PRODUCER	Samherji, ÚA, Dalvík, DFFU, UK Fisheries, Framherji, SVN	Samherji, ÚA, Dalvík, DFFU, UK Fisheries, Framherji, SVN	Samherji, ÚA, Dalvík, DFFU, SVN	Samherji, SVN, DFFU	Samherji, SVN, DFFU



ARCTIC  
CHARR

SALMON

HERRING

CAPELIN

MACKEREL

FRESH	x	x			
FROZEN	x		x	x	x
FILLETS	x	x	x		
WHOLE	x	x	x	x	x
H/G			x		x
PORTIONS	x				
FAS					
LANDBASED	x	x	x	x	x
PRODUCER	Samherji Fiskeldi	Samherji Fiskeldi	SVN, Samherji	SVN, Samherji	SVN, Samherji

# Suppliers



**Samherji**  
Trawler Operation,  
Landbased Factories



**Síldarvinnslan**  
Trawler Operation,  
Landbased Factories



**Samherji Fiskeldi**  
Landbased Fish Farming  
and Factory



**Vísir**  
Trawler Operation,  
Landbased Factories



**DFFU**  
Trawler Operation



**UK Fisheries Limited**  
Trawler Operation



**Framherji**  
Trawler Operation



**Icefresh GmbH**  
Processing and Packaging



**Ice Fresh Grimsby**  
Processing and Packaging



BARENTS SEA FISHERY



# Sales Offices



**Ice Fresh Seafood**  
Sales and Marketing



**Collins Seafoods**  
Sales & Distribution



**Seagold**  
Sales and Marketing



**Ice Fresh France**  
Sales and Marketing



**Icefresh Spain**  
Sales and Marketing



**Aquanor Ice Fresh**  
Sales and Marketing USA

